



35th Annual Law Day Run Sponsor Sign-Up

Please list your company name as you wish it to appear on Law Day Run marketing materials.

COMPANY: _____

CONTACT: _____

ADDRESS: _____

CITY/STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

2017 Sponsorship Levels

- Platinum Gavel \$5,000
- Gold Gavel \$3,000
- Silver Gavel \$1,500
- Bronze Gavel \$750
- Gavel under \$750
- In-Kind Support *Item(s)* _____ *Value:* _____

Payment Options

- Please invoice my organization
- Please reserve a sponsorship and bill me in 2017
- Payment enclosed
- Please bill my credit card

Name on Card: _____ Card#: _____

Exp: _____ Code: _____ Signature: _____

Yes, we want to appoint a Team Recruiter for the 2017 Law Day Run

Recruiter Name _____

Phone _____ Email _____

All sponsorships are for "AND JUSTICE FOR ALL" 35th Annual 5K Law Day Walk & Run on May 6, 2017. For more information or to discuss a customized package, please contact Kelly Johnson at (801)924-3182, Kelly@andjusticeforall.org

ABOUT “AND JUSTICE FOR ALL”

“AND JUSTICE FOR ALL” is a statewide joint fundraising campaign founded in 1998 to provide a stable source of funding for Utah’s primary non-profit providers of free, non-criminal legal services - Legal Aid Society of Salt Lake, Utah Legal Services and Disability Law Center - in order to increase and improve access to justice for Utahns who cannot afford legal representation because of disability, poverty, age, migrant status or race. In addition, the campaign awards grants to other legal assistance providers whose work helps ensure that no citizen is denied access to the legal system. The organizations we support include:

- ⇒ Utah Legal Services
- ⇒ Disability Law Center
- ⇒ Legal Aid Society of Salt Lake
- ⇒ International Rescue Committee
- ⇒ Timpanogos Legal Center
- ⇒ Tribal Nations’ DNA-People’s Legal Services
- ⇒ Catholic Community Services
- ⇒ Utah Dispute Resolution
- ⇒ Holy Cross Ministries Legal Immigration Program

WHY YOUR SUPPORT IS SO IMPORTANT

The need for civil legal services in Utah is continually on the rise. Limited funding and increasing poverty rates have led to an increased number of people seeking aid from legal aid providers. Reports indicate that each year, over 80,000 individuals living in poverty in Utah have unmet legal needs which are never represented.

WHO YOUR SUPPORT HELPS

Last year, “AND JUSTICE FOR ALL” programs helped more than 31,000 people stay safe, sustain dignity, secure essential benefits and resolve civil legal disputes that threatened their wellbeing. Those who benefited from these programs include:

- ⇒ Women and children escaping domestic violence and abuse.
- ⇒ Individuals with disabilities seeking greater independence and employment.
- ⇒ Vulnerable citizens, including the elderly, protecting their limited assets.
- ⇒ Adults and children suffering abuse or neglect in nursing homes and institutions
- ⇒ Racial and ethnic communities affected by discrimination.



Gold Gavel Sponsor: \$5,000

- Complimentary registrations for up to fifteen members of your company with opportunity to pay for additional members as needed
- Listed in program distributed to 1,500+ registrants
- Logo placement on online registration form
- Logo on ad printed in Utah Bar Journal (circulation over 10,800)
- Logo placement on event posters
- Mention in social media campaigns on Facebook, Twitter & LinkedIn
- Logo on back of Law Day Run t-shirt given to each participant
- Business name, logo and link on event website
- Opportunity to provide promotional items for participant packets
- 6ft Table at event plaza to distribute company materials



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Silver Gavel Sponsor \$3,000

- Listed in program distributed to 1,500+ registrants
- Complimentary registrations for up to five members of your company with opportunity to pay for additional members as needed
- Logo placement on online registration form
- Business name, logo and link on event website
- Logo on ad printed in Utah Bar Journal (circulation over 10,800)
- Logo on back of Law Day Run t-shirt given to each participant
- Opportunity to provide promotional items for participant packets
- 6ft Table at event plaza to distribute company materials



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Bronze Gavel Sponsor \$2,000

- Listed in program distributed to 1,500+ registrants
- Complimentary registrations for up to five members of your company with opportunity to pay for additional members as needed
- Logo placement on online registration form
- Business name, logo & link on event website
- Logo on ad printed in Utah Bar Journal (circulation over 10,800)
- Logo on back of Law Day Run t-shirt given to each participant
- Recognition in Utah Bar Journal following the race (circulation 10,800)
- Opportunity to provide promotional items for participant packets
- 6ft Table at event plaza to distribute company materials

Copper Gavel Sponsor: \$1,500

- Listed in program distributed to 1,500+ registrants
- Complimentary registrations for up to five members of your company with opportunity to pay for additional members as needed
- Business logo on ad printed in Utah Bar Journal (circulation 10,800)
- Business listing on event website
- Business listing on back of t-shirt
- Recognition in Utah Bar Journal following the race (circulation 10,800)
- Opportunity to provide promotional items for participant packets



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Gavel Sponsor: \$750

- Listed in program distributed to 1,500+ registrants
- Large business name on event website
- Business listing in program
- Recognition in Utah Bar Journal following the race (circulation 10,800)
- Opportunity to provide promotional items for participant packets

In-Kind Supporters:

In-kind donors receive recognition for the value of the contribution at the corresponding sponsorship level (for instance a donation of \$750 worth of food would be credited at the Bronze Sponsor Level). In-kind donations are a great way to show off your product and services to potential customers!

In-Kind Needs:

- Audiovisual services for day of race
- Breakfast foods and beverages for day of race (1,200 - 1,700)
- Printing of all collateral
- Lunch for the annual Recruiters Luncheon (50 participants)
- Runner, Recruiter, and Speed Team Prizes
- Event packet stuffers distributed to all participants (1,500 - 1,700)
- Kid Prizes, given to all participants under 14 (200-300)

**If your sponsorship benefits include logo placement, please send black and white logo in 300 dpi, eps or tif format by to be included and sent to Kelly Johnson at Kelly@andjusticeforall.org by April 27, 2017

**In-kind support will receive credit at corresponding sponsorship level.

**Please fax (801-359-7359) or mail completed agreement to the below address. You may also scan the completed form and e-mail it to Kelly@andjusticeforall.org

“AND JUSTICE FOR ALL”
205 North 400 West
Salt Lake City, UT 84103
www.andjusticeforall.org